



PRESS RELEASE

300 West Wieuca Road Building One Suite 300 Atlanta GA 30342 678-781-7200 Fax 678-781-7239 www.williammills.com

CONTACT: Bevin Rochester
Media contact for Advantage Systems
678-781-7215

Advantage Systems Achieves Record Sales in 2009

- During mortgage industry downturn, company assists lenders in increasing efficiency -

IRVINE, Calif., March 2, 2010 – Advantage Systems, a provider of accounting and contract management tools for the mortgage and real estate industries, announced that it posted record sales in 2009, surpassing its previous highest sales year of 2006 by 6 percent. The sales figure represents a 28% increase over 2008. The company cites increased sales of the [Web Based Branch Reporting Tool](#) within its [Accounting for Mortgage Bankers \(AMB\)](#) system as a strong driver of the growth.

“We have seen a strong growth trend of larger mortgage lenders expanding their network of branches,” said Brian Lynch, president of Advantage Systems. “The Web-based reporting tool within AMB enables each branch manager to access information about their branch without requiring the assistance of corporate support personnel. Branch managers see data in real time while the corporate office improves time and cost-efficiency.”

In addition to the Web Based Reporting tool, Advantage Systems released AMB’s second generation commission calculation module and enhancements to its imaging function in 2009, further assisting mortgage bankers accomplish more work with smaller budgets and staffs.

“Despite the challenges in the mortgage industry, Advantage Systems was able to achieve record growth due to our continued focus on developing products that drastically increase efficiency and decrease operating costs for lenders,” said Brian Lynch, president of Advantage Systems. “In our 24 year history, we have experienced these ups and downs before and are prepared to help lenders grow in 2010.”

AMB is an accounting system that was specifically designed for mortgage bankers to provide loan-level detail of accounting transactions. The system provides general ledger, accounts payable and report writing capabilities.

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About Advantage Systems

Founded in 1986, Irvine, Calif.-based Advantage Systems is a provider of accounting and contract management tools for the mortgage and real estate industries. Advantage Systems' Accounting for Mortgage Bankers (AMB) was developed in response to the demand the company saw for a general ledger accounting product specifically designed for the mortgage banking industry. AMB has the ability and reliability to track costs at loan level in real time, eliminating redundant spreadsheets and providing financial data that can be used by CEOs, management and staff who may not be trained as accountants. For more information about Advantage Systems, visit www.mortgageaccounting.com.

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